

# Torrance 'Carnival of Bargains' to Pace Big Factory Frolic

## Building For Month Off To Record Start

With permits totaling \$288,000 issued to the Kettler Western Corp. the first day of the month, September started off with indications that it might easily become the "building boom" of the year.

As of the close of last week building permits issued so far this year are over the \$5,000,000 mark by \$51,878, records of John Patrick, building inspector, indicate.

Total permits issued during the entire month of August showed that 62 permits were granted of which 30 were for new residences for a total evaluation of \$256,375. The first day's permits in September have already exceeded this mark.

Total for the first eight months of 1947 was \$4,222,209. Permits granted to the Kettler Western Corp. for their third development at Sepulveda boulevard and Walnut st. call for the construction of 57 new residences and garages and six individual garages. Individual permits issued the last week include the following:

- R. H. Moulton, 1622 Beech avenue, rumpus room, \$500.
- Charles T. Rippey, 2165 Sierra street, garage, \$350.
- Leonard A. Groves, 908 Crenshaw boulevard, garage and laundry room, \$800.
- William Faulkner, 22712 Hawthorne boulevard, garage, \$600.
- James R. Hays, 3865 W. 182nd street, garage and shed, \$1000.
- F. H. Steinhilber, 1444 El Prado, rumpus room, \$800.
- W. I. Laughon, 375 Camino de las Colinas, residence, \$23,500.
- John Wilson, 733 Sartori avenue, garage and rumpus room, \$800.
- E. W. Blackwood, 3940 W. 171st street, moved-in garage, \$800.
- K. A. Stolle, 111 Calle de Andalucia, rumpus room, \$1800.

## School Administrative Unit on Del Amo Authorized by Board

Authority to proceed at once with preparation of plans for construction of the new administrative unit for the Torrance Unified School District on a site facing Plaza del Amo was voted Tuesday night by the Board of Education. The administration also was authorized to proceed with plans for "development of a modern, low-cost service unit within the budget set up in the district's building program for 1948-49." Cost will be approximately \$50,000.

The board also voted the administration power to proceed with development of the site, which is now a part of school property, adjacent to the present warehouse.

Action was taken after board member George Thatcher asked for a delay, saying he believed that the board should wait until it was ascertained whether the city would offer a proposal on a site adjacent to the Civic Center, on El Prado.

Dr. Howard E. Wood, board president, supported recommendations of Superintendent J. H. Hull, throughout.

"I believe that development of this site and construction of the building would enhance the value and appearance of the entire school property," Dr. Wood said. "It should be possible to obtain street lighting and otherwise improve the area."

Mrs. Grace Wright said she believed there would be more parking space available in that vicinity than there is adjacent to the Civic Center, and supported Dr. Wood.

Mrs. Evelyn Carr said she did not believe that the board should become obligated in any way to the city council, and it was on her motion that Hull's recommendation carried. Hull maintained that the site was centrally located and made it possible to centralize the entire service unit in one easily-administered area.

It is understood that the school architects already are at work on preliminary plans for the new office unit.

## 'It's Pressure' Says Weather Man, Simply!

Dropping in on the Weather Man for our weekly report we asked him how he accounted for the drop in temperature from a high of 86 to 71 degrees during the last week.

"We'll show you. Take a look at this chart. See this isobar crossing this mercury valence veil. Notice how this cyclonic cumulo nimbus is pressurizing this high. Why a drop in temperature is bound to accompany any meteorological phenomenon of that intensity," he stated plainly.

"Oh," we replied. Here's what he had written for us:

Sept.	Maximum	Minimum
1	82	62
2	82	62
3	82	62
4	82	62
5	82	62
6	82	62
7	82	62
8	82	62
9	82	62
10	82	62
11	82	62
12	82	62
13	82	62
14	82	62
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19	82	62
20	82	62
21	82	62
22	82	62
23	82	62
24	82	62
25	82	62
26	82	62
27	82	62
28	82	62
29	82	62
30	82	62

LOSE A DOG? . . . "Nipper" gets paw-printed at the Torrance Police Department after Swain Johnson, left, nabbed "Nipper" for violating the curfew law. He was left out in front of Carper's music store after dark. Police fearing he might be dog-napped brought him to the station for protection. Officer G. Whitacre, right, claimed the dog had an ear for music. (Herald Photo).

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PHOTOGRAPHS GET PHOTOGRAPHED—The five Miss Industry candidates turned the tables—and their cameras—on four of the 30 photographers who came to take pictures of them last Thursday night at the Chamber of Commerce building. The four-hour affair was staged in connection with a photo contest of Factory Frolic pictures, sponsored by the Torrance Herald and the A-1 Photo Service. The girls are, left to right, Lee Walker, Burna Morris, Cubie Bohannon, Tallulah Nagy and D'Oro Whiting. The boys were, left to right,—favorably impressed!

## CARNIVAL OF BARGAINS TO OPEN FRIDAY

Carnival of Bargains, a circus in savings, will take place this weekend when the Torrance merchants start their city-wide sale in connection with the Factory Frolic which will be staged here starting next Wednesday and for five days thereafter.

Street-lamp posters erected this week called attention to the sale, while this week's issue of the Torrance Herald offers the details on the thousands of items that are being offered for sale at great savings to the residents of Torrance and nearby communities.

Sale starts tomorrow morning and runs through Saturday night. Many stores are remaining open Saturday evening.

Members of the Retail Merchants' Division announced that they also will remain open evenings Wednesday, Thursday, Friday and Saturday of next week.

## Official Vote Standings for Miss Industry

According to official tabulations of the Factory Frolic committee the standings at the end of the second week are as follows:

Tallulah Nagy	19,400
Cubie Bohannon	15,600
Burna Morris	14,220
D'Oro Whiting	13,400
Lee Walker	2,200

## Assignment of Planning Aid Here Pending

The Los Angeles County Regional Planning Commission was instructed by the Board of Supervisors Tuesday to find out whether the county has an engineer available for assignment to the city of Torrance of revision of the city's Land Use Ordinance and Maps.

Because of the repeal of the State Planning Act of 1929 and the passage of the Conservation and Planning Act of 1947 the Land Use Ordinance of Torrance requires a thorough going-over, according to the City Council.

## Tallulah Nagy Leads Frolic Ticket Sales For 'Miss Industry'

Tallulah Nagy, titan-haired Torrance High School girl, is leading in the race for the title of Miss Industry by a scant 3,740 votes. Cubie Bohannon, blond beauty from Columbia Steel, threatened to take the lead away from Tallulah when she pulled from a tie for third place last week to first place with the amount of tickets turned in at the close of the second week. Tallulah has amassed 3900 bonus votes while Cubie gathered 3000 for her first and third place efforts.

Cubie's sales spurt pushed Burna Morris and D'Oro Whiting back a notch this week into third and fourth place, respectively.

A distorted picture of Lee Walker's standing is due to the fact that her votes for the second week were not turned in by deadline time yesterday noon.

Announced this week by the Miss Industry committee was the news that the second place winner will be completely outfitted from head to toe. Third, fourth and fifth place winners would receive lesser awards, the committee stated, with all girls receiving a gift for aiding in putting over the first Factory Frolic since 1939.

## Man's Death in Deserted Barn Suicide

Lonely and despondent, Louis Lucero, 40-year-old transient, hanged himself Saturday afternoon in a deserted barn near Crenshaw boulevard and Dominguez street, according to Torrance police.

While holidaying families drove along Crenshaw boulevard Lucero's body swayed in the breeze as it hung from the rafters in plain sight of traffic on the highway less than a block away.

Perry Butler, 1417 Cota avenue, and his brother, Charles, of Wilmington, noticed the body as they drove along the street and reported it to police.

A note scribbled in chalk on a scale near the body read, "Louis Lucero, Patten S. Hospital, Patten, California. I have money there for my trouble. I did this myself. Life is miserable for me."

According to Sergeant G. S. Evans and Patrolmen D. C. Cook and D. Hamilton, investigating officers, Lucero is survived by a common law widow of Los Angeles and his mother and son in Texas.

## Beware, Men! Frolic 'Goon' May Get You!

Who's in the hoosegow? It might be YOU, warm members of the Factory Frolic "Goon Squad" whose duty is to see that all community boosters wear the official cap and insignia of the celebration.

The hoosegow arrived earlier this week and was erected in a parking lot on El Prado between Sartori avenue and Craven avenue, site of the Factory Frolic area.

Shaped like a cage in which lions perform at a circus, the bastille is furnished with a pedestal and drum—but no lions—for which Dave Colville, Kiwanis Club president, and Don Carter, local businessman, were thankful. The two were the first to try the jail for size, for not wearing the official Frolic cap. They were bailed out after they were persuaded to buy a book of tickets and a hat.

Police Chief John Stroth, head Goon, warns all civic-minded residents to wear the official garb of the five-day celebration or risk being thrown into the open air jail. Caps and badges are obtainable at the Chamber of Commerce.

## Council Okays Expense from Airport Funds

Expenditure of \$251 for the purchase of five heavy-duty truck tires for an airport vehicle has been authorized by the City Council, on recommendation of George Stevens, city engineer.

The Council also authorized the payment of \$60 of airport funds for labor and materials to repair a dump truck which is supposed to be in use at the airport. The total of \$311 will come from airport funds.

## Factory Frolic Set For Opening Next Wednesday

With ticket sales growing by \$70 exhibits, a complete carnival and a midway that will cater to young and old.

Added attractions announced this week are special nightly inducements from the merchants of Torrance for all visitors to the exhibit area. The list of donors will be announced next week.

Carnival attractions operated by the Pan-Pacific Amusement Corporation, as well as the large exhibit tent, will be erected this week end in the area reserved for the Factory Frolic on paved parking lots between the Civic Auditorium and Sartori avenue stores.

Added units for the big parade to be held Saturday, Sept. 18, have been obtained from the local National Guard unit and the Army. With exception of one marching unit most of the parade will be on wheels, according to James Van Dyke, parade chairman.

Pueblo Center will enter a float in the parade, and three old cars are being groomed for the event, along with a callopie. Resurfacing of Sartori avenue was scheduled to be completed by the end of the week in preparation for the increased traffic expected for the Frolic, according to George Stevens, city engineer.

Friends of the five girls who are candidates for Miss Industry were preparing to make a last-minute drive for their favorite candidates. From this point on, Secretary Blaine Walker of the Chamber of Commerce said, friends can help put their candidate over the top to win the coveted expense-free trip to New York.

Arrow Airways will provide the winner with a free flight to New York where General Petroleum will entertain the girl during her stay in the high building city.

Delivery of gasoline from the huge Torrance refinery of General Petroleum proceeded uninterrupted this week to the G.P. dealers as other refineries were struck in a labor dispute that began during the Labor Day weekend.

"We are doing business as usual," a spokesman for G.P. said, "and operating at full capacity."

Local General Petroleum dealers said they were experiencing no difficulty in getting gasoline supplies. The G. P. company operates its own distribution set-up, with its own drivers and its own trucks delivering gasoline to dealer stations, none of which are operated by G.P., it was explained. The company also has approximately 250 bulk plants.

Late yesterday efforts were being made by the state labor conciliator for meeting between the union and the operators. The struck refineries are Associated, Richfield, Standard and Union.

## Oil Drilling Ordinance Up Next Tuesday

A proposed ordinance to "govern and regulate the drilling, production, operation and maintenance of oil and gas wells and appurtenant facilities within the city of Torrance" will be before the City Council at its next meeting Tuesday night.

A limited number of copies of the proposed ordinance is available at the city hall and all persons or firms interested in petroleum activities are invited to study it and submit written criticisms or suggestions, City Engineer George Stevens said yesterday.

Stevens also said it was planned to hold meetings with a representative group from the industry to go over the proposed ordinance.

## Torrance GP Refinery Not Hit by Strike

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## Frown on Lot Size Holds Up Building Plans

Construction work on a proposed new subdivision at the northwest corner of Crenshaw boulevard and 170th street has been held up as the result of action by the Torrance City Council.

The Council upheld the action of the Torrance City Planning Commission, which refused to approve the tract map as submitted by the Property Management Corporation, on grounds that the lots contained only 3500 square feet of area each, whereas the city's land use ordinance requires 6000 square feet.